

SGD Pharma returns to Luxe Pack Monaco with new proposition for premium glass packaging for cosmetics and beauty

Paris La Défense, FRANCE: Worldwide glass packaging supplier, SGD Pharma, spotlights its extensive range of premium glass products and bespoke packaging decoration services tailored for the cosmetics and beauty industry at Luxe Pack, the leading trade show for creative and luxury packaging held in Monaco, 3-5th October 2022.

Paris-based SGD Pharma has extensive experience in developing industry-leading packaging solutions, both for its core pharmaceutical industry customer base and for cosmetic market use, especially in Asia Pacific (APAC) where it already leads the market with custom and stock glass packaging ranges.

For the global beauty industry, SGD Pharma offers its Constellations range of glass cosmetic packaging displayed at Luxe Pack. Constellations is available to brands globally in multiple shapes and suitable for a variety of beauty products, including skincare and nutraceuticals.

The company specializes in custom designs and shapes, which are essential for brands wanting to make their products instantly recognizable. The introduction of a new Eclipse refillable glass jar solution is the company's pioneering sustainable glass packaging product aimed at the global cosmetics and beauty market, based on the success of the range in Asia Pacific (APAC) markets where it is designed and manufactured.

With more than 20 years' servicing the fast-moving Asia-Pacific (APAC) beauty market, SGD Pharma's Zhanjiang plant is an established beauty and cosmetic center of excellence with a proven track record and total annual sales turnover of over 60 million euros. Its Beauty and Care division is the APAC market leader in supplying both international and local beauty brands.

SGD Pharma operates a decoration workshop, housed in its Zhanjiang plant, providing highly sophisticated decoration to meet client brands' finishing needs including lacquering, frosting, silk screening, pad printing and hot stamping. This offers customers unlimited opportunities for customization of their beauty packaging. The local Zhanjiang R&D team is dedicated to beauty market innovation and has been organizing decoration seminars for the last 10 years, showcasing innovations including digital printing on glass, RGB printing and PVD coating.

Frédéric Barbier, General Manager China and APAC commented "The APAC market for glass cosmetics packaging has exploded in recent years. Beauty consumers are driving a trend towards 'glassification', with more brands switching from plastic to glass packaging, due to its sustainability credentials and premium image as well as its superior compatibility with a variety of products. In order to keep up with this exceptional growth, we are committed to keeping our facilities state-of-the-art, with the next upgrade planned in 2024 to increase capacity by an additional 15% and build greater flexibility into production."

SGD Pharma already ships its glass cosmetics ranges to customers in Europe and other continents from this premium glass manufacturing facility. Its latest beauty innovation Eclipse, a high-end glass packaging design developed in China specifically for international cosmetics brands, addresses the sustainable needs of emerging brands in the global beauty market. The unique product consists of a glass jar, replaceable inner cup and cap lid. Ideal for use in skincare, the Eclipse glass jar and lid consists of a unique patented twist-and-lock system. Eclipse is available as a one-piece packaging solution for brands, offering consumers an effortless replacement and recycling experience while playing its part to minimize environmental impact.

To help support the global beauty market, a newly appointed VP of Sales Beauty Americas will be leveraging SGD Pharma's presence in the US, Europe and Asia to grow the global beauty division; developing global propositions for leading luxury cosmetics and beauty brands who can take advantage of SGD Pharma's design capabilities, its French know-how and its international footprint.

For more information about Eclipse and the Constellation range, visit [here](#).

About SGD Pharma

SGD Pharma is a global producer of molded and tubular glass for pharmaceutical primary packaging. Building on over a century of expertise, we provide exceptional quality packaging solutions dedicated to parenteral, oral, and nasal products for every therapeutic application. Our worldwide clients are supported by more than 90 agents and distributors and benefit from ongoing innovation at our five best-in-class ISO 15378 certified, GMP compliant manufacturing plants, giving truly global supply chain infrastructure.

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